# INVEST/REDEVELOP/OWNER OCCUPY OFFICE HQ OPPORTUNITY

TRANSWESTERN REAL ESTATE SERVICES

# **1 RUNZHEIMER PARKWAY**

VILLAGE OF WATERFORD. WI 53185



#### EXCLUSIVE LISTING AGENT:

#### MARIANNE BURISH, MBA

Executive Vice President C 414.305.3070 E marianne.burish@transwestern.com 310 W Wisconsin Ave, Ste ME110 Milwaukee, WI 53203 T 414.225.9700 transwestern.com/milwaukee

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- Milwaukee Overview
- Westerra Business Campus Site Map & Available Sites
- Village & County Resources & Web Links
  - o Vision Waterford 2018 Master Plan Update
- Economic Development Incentives

### **PROPERTY SUMMARY**

Sale or Lease	Built in 2001, this high-quality office property offers outstanding visibility at the northeast corner of major transportation arterials State Hwys 36 & 164 in the Westerra Business Campus and is available for sale or lease. The neighboring communities of Milwaukee, Waukesha, Racine/Kenosha, and northern Illinois are within an easy-to-reach 30-minute radius of the Property.
SALE PRICE	\$3,990,000 (\$60.45/sf)
LEASE RATE	\$14.00 to \$18.00 NNN (see separate lease marketing package)
Building Name &	Runzheimer International Ltd.
Property Address	1 Runzheimer Parkway, Village of Waterford, Wisconsin 53185
Property Parcel Size	+-14.48 acres (developed lands and conservancy areas)
Building Size	+-66,000 GSF on 3 Floors (1 <sup>st</sup> , 2 <sup>nd</sup> , & Walk-out grade level overlooking pond and conservancy)
Year Built	2001
Occupancy	Developed as a single tenant building; possible full floor user configurations
Lease Type	Absolute Net Lease
Lease Expiration	10/31/2024
Price	\$3,990,000 (\$60.45/SF)
LY 2023/24 Annual NOI	\$1,261,747.28
Offering Highlights	Premier suburban low-rise Class A office building in excellent condition
	<ul> <li>Investor appeal (interim or long-term) as well as end-user appeal (whole or partial building)</li> </ul>
	Opportunity to renovate, reposition, or redevelop at end of lease term
	High-visibility conservancy setting at gateway entrance to Village on Highway 36
	• Full complement of on-site building features & amenities: fitness & exercise rooms, men's and women's locker rooms, cafeteria, vending, game room, outdoor terrace, pond & conservancy setting, meeting & conferencing areas, and data center.
	• May be eligible for development incentives from the Village of Waterford and/or Racine County.
Seller Documents	Except for CADD file, seller documents and financial data beyond those provided in this Offering Memorandum to be shared subject to an executed Purchase & Sale Contract.
Guidelines	Following the distribution of materials, Transwestern, will be available to assist prospective buyers with on-site inspections of the property and review of provided information.

All information is furnished from sources judged to be reliable; however, no guarantee is made as to its accuracy or completeness.

### **PROPERTY SPECIFICATIONS**

ocation	1 Runzheimer Parkway, Village of Waterford, Wisconsin 53185
Legal Description	Various; see attached certified survey and tax bills
Zoning	Village & A1; see attached parcel maps
Special Assessments/TID	None; the property is located in Tax Incremental District #3 of the Village of Waterford.
Park Associations	Westerra Business Campus Association
Тах Кеу	Various; see attached parcel maps and real estate tax bills
Assessed Value (2023)	\$6,411,300
Real Estate Taxes (2023)	\$99,887.82
Construction Type	Masonry, concrete, & steel
Parking	318 surface parking spaces (including 8 handicap spaces). Park Ratio: 4.82/1000 sf
Shipping & Receiving	Enclosed receiving/staging area connected to mail room.
Roof	Ballasted EPDM roof membrane system over insulation on a structural metal deck
Floor Load	Per CADD data
Floor Heights	1 <sup>st</sup> , 2 <sup>nd</sup> & Terrance Level: +-9' 6"to grid; +-13'6" to underside of metal deck
Elevator - Passenger	Schindler 2500# capacity with +- 4' D x 7' W interior cab dimensions
Utilities	Gas: Provided by WE Energies
	Electric: Provided by WE Energies
	Water: Municipal (Village of Waterford)
	Sewer: Municipal (Village of Waterford)
Electrical	3 phase/4 wire/480Y/277V/3000 amp service
HVAC	Two (2) Carrier brand natural gas roof-mounted 85 ton units
A/C – Data Center	Three (3) Liebert units (two 5 units; one 3-ton unit)
Life Safety/Fire Protection	Fully sprinklered; wet system.
Security	Electronic passcard access at all exterior doors & selected interior areas; silent intruder alert system with silent strobe ceiling mounted blue lights throughout building (activation buttons at main lobby reception and at executive offices level on 2 <sup>nd</sup> floor).
Generator	2001 81 kW Spectrum Generator Model 80 GSG/8.1L-GM, with diesel fuel, gas-fired engine (est. +-135 engine hours based on historical service records).
Internet Broadband	Ample; specific service specs and provider information forthcoming.

## **TENANT INFORMATION**

#### Thoma Bravo

Thoma Bravo is a leading private equity investment firm building on a 35+ year history of providing capital and strategic support to experienced management teams and growing companies.

#### Motus, LLC (a Thoma Bravo company)

#### Headquarters: Boston, MA

Motus (which Thoma Bravo combined with Runzheimer International in 2018) is a leading, technology-driven provider of vehicle management and reimbursement solutions and other mobile workforce management tools. The company provides a sophisticated configuration engine that incorporates real-time data across hundreds of variables to drive significant cost reductions for companies reimbursing employees for business miles driven, while helping to ensure regulatory compliance.

### LEASE ABSTRACT HIGHLIGHTS

Selected key lease terms are presented below. Please note specific conditions to rights and other terms are more fully described in the underlying lease document (to be forwarded under separate cover).

#### ABSOLUTE NET LEASE

Tenant is responsible for all aspects of the building's care, repair, and replacement, and management.

#### LEASE DOCUMENTS

The original lease dated 7/20/2000, is supplemented by a first Amendment To Lease Agreement dated 4/15/2016 and a Second Amendment to Lease Agreement dated 1/17/2018.

#### BASE RENT

The remaining net rental income stream, reflecting 2% annual increases, is as follows:

Lease Period	Annual Base Rent	<u>Monthly Base Rent</u>
10/1/2023 to 9/30/2024	\$1,162,900.72	\$96,908.39
10/1/2024 to 10/31/2024	1,186,158.73	98,846.56

#### **OPTIONS TO EXTEND**

Tenant has two (2) five (5) year options to extend the lease. <u>However, please note: Tenant has stated they</u> <u>do not intend to renew and has completed vacated the property.</u>

#### TENANTS ONGOING OPTION TO ACQUIRE PROPERTY

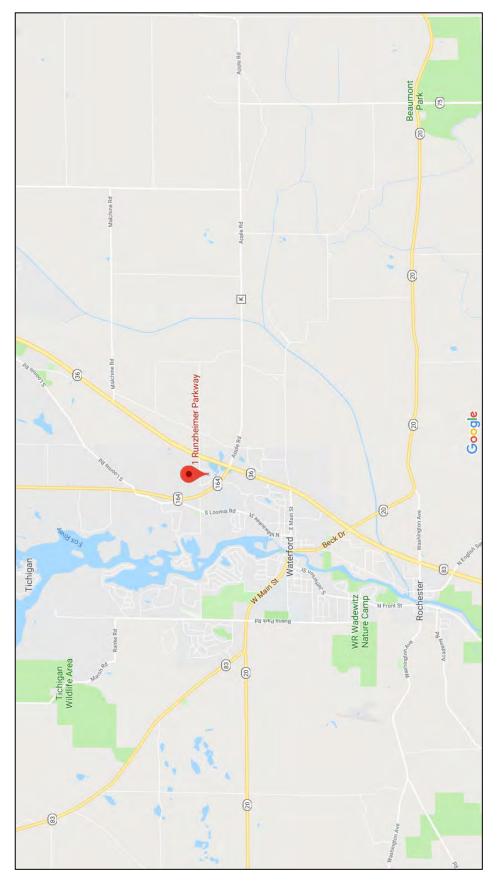
Tenant has an ongoing right of first refusal (ROFR) to purchase the property. Notwithstanding, given Tenant's recent decision to vacate the premises, in Sellers opinion it is highly unlikely Tenant would exercise this right.

#### TENANT'S OCCUPANCY OF PREMISES & PERSONAL PROPERTY

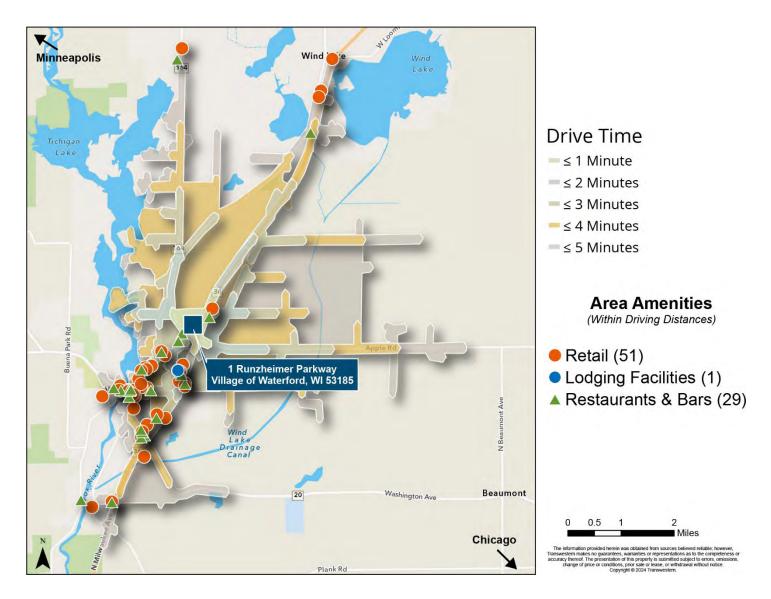
Tenant's no longer occupies the premises such that Tenant's personal property (including artwork), may be available (per separate negotiation with Motus) to a buyer seeking to occupy all or a portion of the premises. Notwithstanding the preceding, Tenant is not relieved of any obligations pursuant to the lease and continues to honor its obligations.

**PROPERTY DATA** 

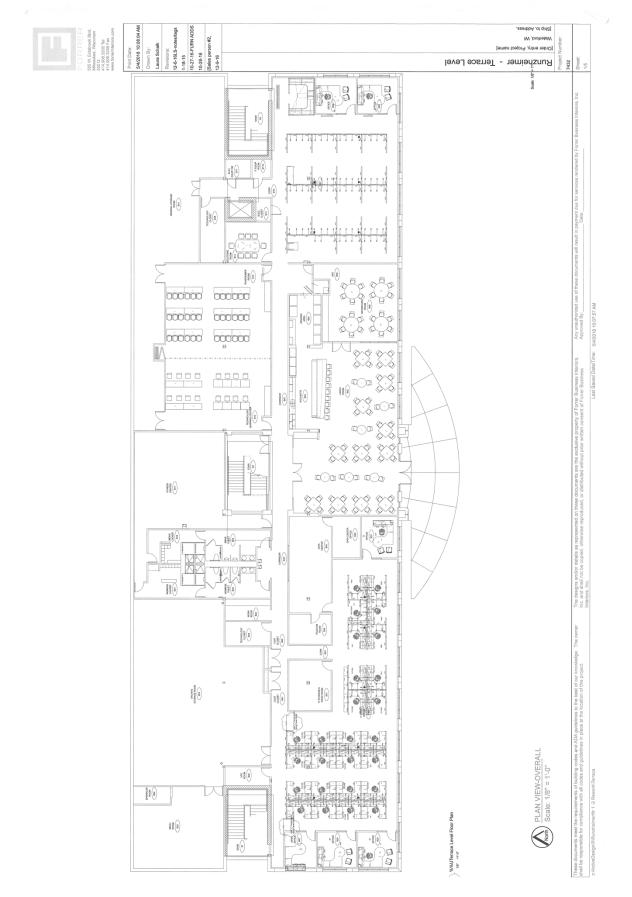
## **LOCATION MAP**



#### **PROXIMITY (DRIVE-TIME) ANALYSIS**

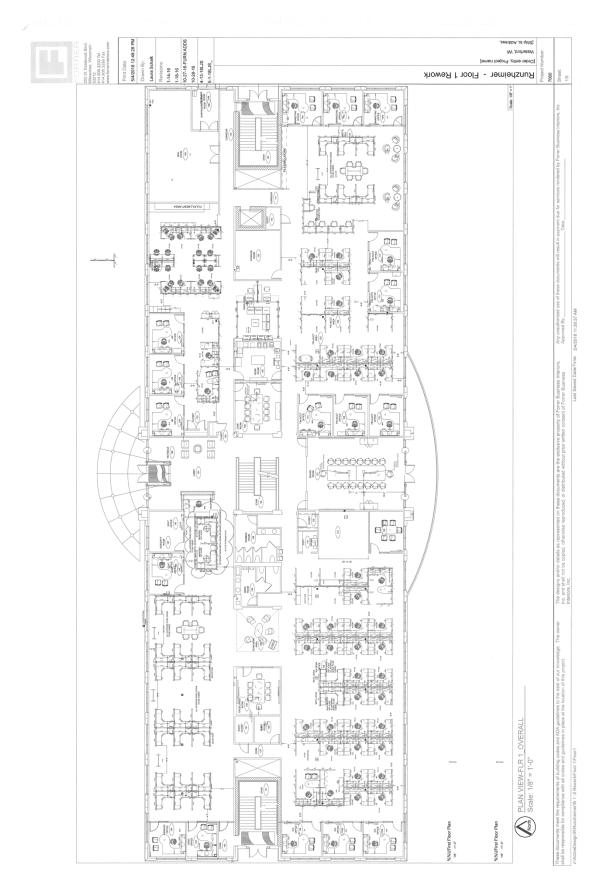


## **FLOOR PLAN – TERRACE LEVEL**

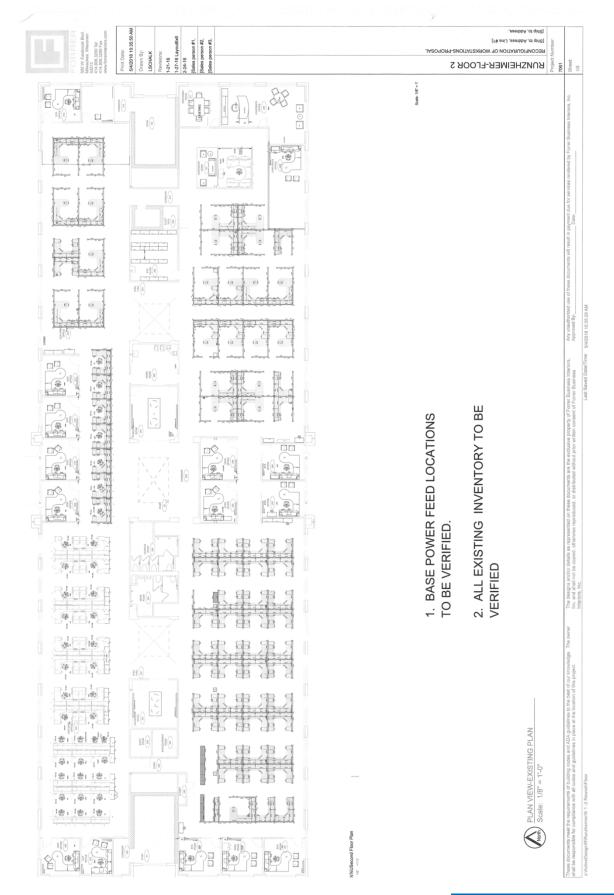


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### FLOOR PLAN – 1<sup>st</sup> FLOOR / MAIN ENTRY LEVEL

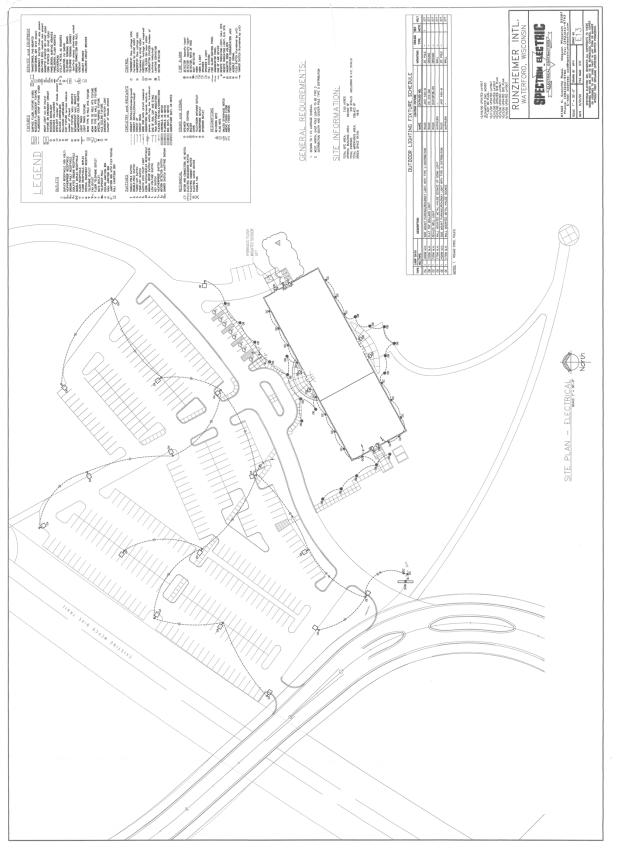


#### FLOOR PLAN – 2<sup>nd</sup> FLOOR



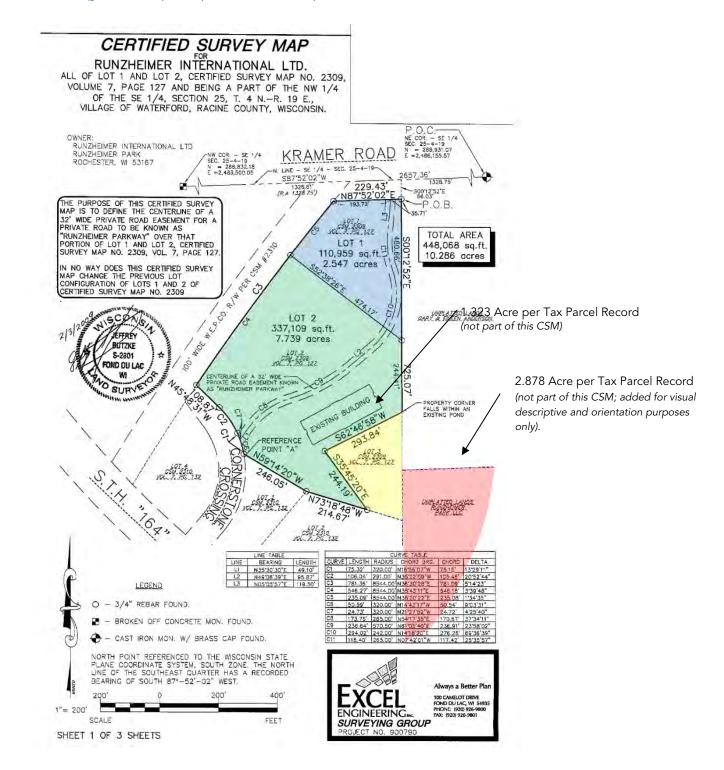
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### **PARKING SITE PLAN**



#### **CERTIFIED SURVEY MAP**

Note: Total Property is +-14.48 Acres consisting of Lots 1 & 2 Per Survey (10.286 Acres) Plus Additional Conservancy & Wetlands Per Lease and municipal records comprising 4.201 acres (yellow & pink parcels below).



#### **CERTIFIED SURVEY MAP - Continued**

#### **CERTIFIED SURVEY MAP**

ALL OF LOT 1 AND LOT 2, CERTIFIED SURVEY MAP NO. 2309, VOLUME 7, PAGE 127, BEING A PART OF THE NW 1/4 OF THE SE 1/4, SECTION 25, T. 4 N.-R. 19 E., VILLAGE OF WATERFORD, RACINE COUNTY, WISCONSIN.

#### SURVEYOR'S CERTIFICATE

I, Jeffrey S. Butzke, Registered Land Surveyor, hereby certify:

That I have surveyed and mapped a parcel of land described below.

That I have made such Certified Survey under the direction of Runzheimer International Ltd, bounded and described as follows:

All of Lot 1 and Lot 2, Certified Survey Map No. 2309, recorded in Volume 7, Page 127, Certified Survey Maps, Racine County Register of Deeds Office, Racine County, Wisconsin and being a part of the Northwest 1/4 of the Southeast 1/4, Section 25, T. 4 N.-R. 19 E., Village of Waterford, Racine County, Wisconsin and being further described as follows:.

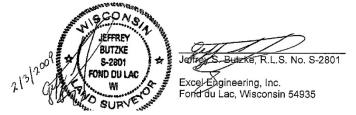
Commencing at the Northeast corner of the Southeast 1/4, said Section 25; thence South 87º-52'-02" West along the North line of the Southeast 1/4, said Section 25, 1328.75 feet; thence South 00º-12'-52" East, 66.04 feet to a point on the South right-of-way line of Kramer Road and to the point of real beginning; thence continuing South 00º-12'-52" East along the Easterly line of said Lot 1 and Lot 2, 725.07 feet to a Southeasterly corner of said Lot 2; thence South 62º-46'-58" West along a Easterly line of said Lot 2, 293.84 feet; thence South 35°-45'-20" East along an Easterly line of said Lot 2, 244.19 feet, thence North 73°-18'-48" West along a Southerly line of said Lot 2, 214.67 feet; thence North 59º-14'-20" West along a Southerly line of said Lot 2, 246.05 feet to a point on the Northeasterly right-of-way of Cornerstone Crossing, said point further described as "Reference Point A"; thence Northwesterly along said Northeasterly right-of-way line on a curve to the left having a radius of 320.00 feet, 75.32 feet along curve to a point that is North 16°-56'-07" West, 75.15 feet from last described point; thence Northwesterly along said Northeasterly right-of-way line on a curve to the left having a radius of 291.00 feet, 106.04' feet along curve to a point that is North 35°-22'-09" West, 105.46 feet from last described point; thence North 45°-48'-31" West along said Northeasterly right-of-way line, 108.87 feet to the Southwesterly corner of said Lot 2; thence Northeasterly on a curve to the right having a radius of 8,544.00 feet, 781.36 feet along curve to a point that is North 36°-30'-28" East, 781.09 feet from last described point and to the Southerly right-of-way line of said Kramer Road; thence North 87º-52'-02" East along said Southerly right-of-way line, 229.43 feet to the point of beginning and containing 10.286 acres (448,068 Sq. Ft.) of land more or less, and being subject to all easements and restrictions of record.

ALSO, the above described parcel of land being subject to a 32.00 foot wide Private Road Easement being 16.00 feet parallel with and measured perpendicular to the herein described centerline of such 32.00 foot wide Private Road Easement. Said Private Road to be known as Runzheimer Parkway.

Commencing at aforementioned "Reference Point A"; thence Northwesterly along said Northeasterly rightof-way line of Cornerstone Crossing on a curve to the left having a radius of 320.00 feet, 50.59 feet along curve to the point of beginning of said centerline of a 32.00 foot wide Private Road Easement; thence North 35°-30'-30" East along said centerline, 49.10 feet; thence Northeasterly along said centerline on a curve to the right having a radius of 265.00 feet, 173.76 feet along curve to a point that is North 54°-17'-35" East, 170.67 feet from last described point; thence Northeasterly along said centerline on a curve to the left having a radius of 570.50 feet, 238.64 feet along curve to a point that is North 61°-05'-40" East, 236.91 feet from last described point; thence North 49°-06'-39" East along said centerline, 95.87 feet; thence Northeasterly along said centerline on a curve to the left having a radius of 242.00 feet, 294.02 feet to a point that is North 14°-18'-20" East, 276.26 feet from last described point; thence Northwesterly along said centerline on a curve to the right having a radius of 265.00 feet, 118.40 feet along curve to a point that is North 07°-42'-01" West, 117.42 feet from last described point; thence North 05°-05'-57" East along said centerline, 119.50 feet to the terminus of the centerline of said 34.00 foot wide Private Road Easement, said point being on the Southerly right-of-way line of said Kramer Road; thence North 87°-52'-02" East along said Southerly right-of-way line, 35.71 feet to the point of real beginning.

That such is a correct representation of all the exterior boundaries of the land surveyed and the subdivision thereof made.

That I have fully complied with the provisions of Section 236.34 of the Wisconsin Statutes and the Subdivision Ordinance of Village of Waterford in surveying and mapping the same.



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#### **SURVEY – WESTERRA BUSINESS PARK PARCELS**



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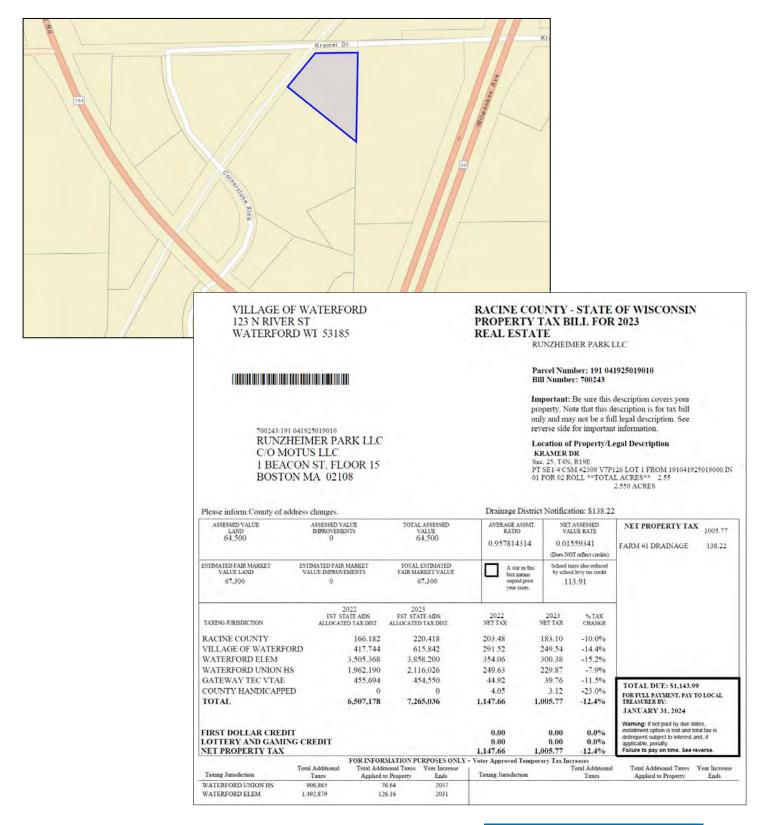
### **PROPERTY AERIAL VIEW**

Yellow Line = Approximate Outline of 4 Parcels Comprising the Property



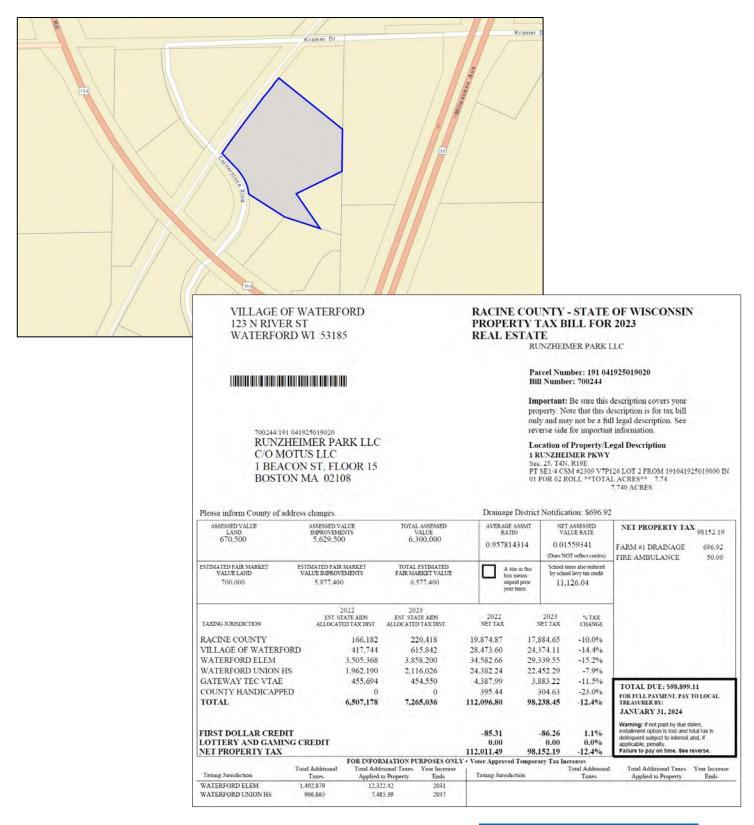
## PARCEL MAPS & REAL ESTATE TAX BILLS – NORTH PARCEL

(VACANT LAND shown in **blue** on Certified Survey Map)



### PARCEL MAPS & REAL ESTATE TAX BILLS – 66,000 SF OFFICE BUILDING

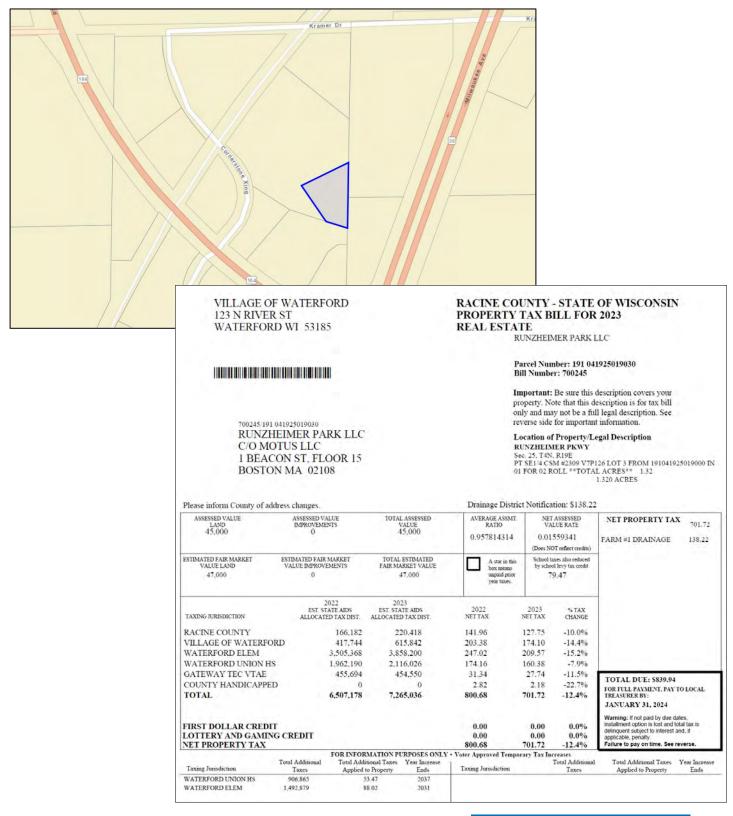
(Developed parcel shown in green on Certified Survey Map)



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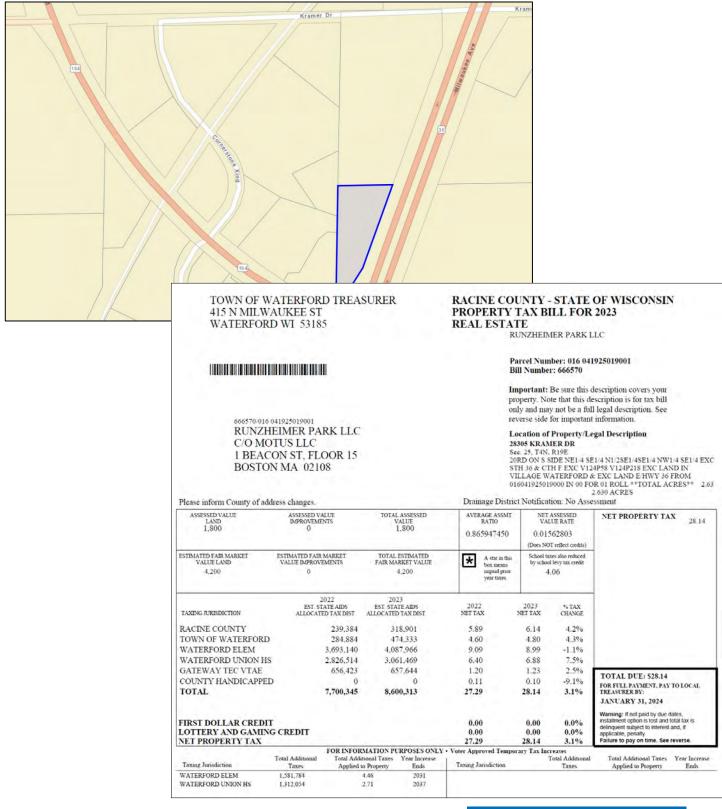
## PARCEL MAPS & REAL ESTATE TAX BILLS – ADDITIONAL PARCEL 1

(CONSERVANCY/WETLAND shown in yellow on Certified Survey Map)



## PARCEL MAPS & REAL ESTATE TAX BILLS – ADDITIONAL PARCEL 2

(CONSERVANCY/WETLAND shown in pink on Certified Survey Map)



#### **PROPERTY PHOTOS - EXTERIOR**



Pond/Conservancy View



Main Entry Experience



View from South



Hwy 36 Monument Sign



View from Hwy 36

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#### **PROPERTY PHOTOS - EXTERIOR**



North Service Drive Entrance



8 Handicap Stalls at Main Entry



Bike Trail Immediately to West of Building

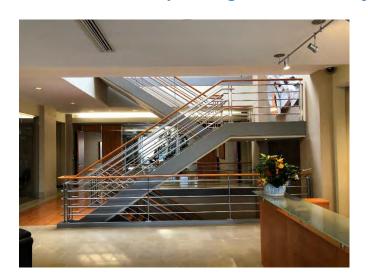


Sculpture - South Side of Building



Campus Monument Sign 1 RUNZHEIMER PARKWAY VILLAGE OF WATERFORD, WI

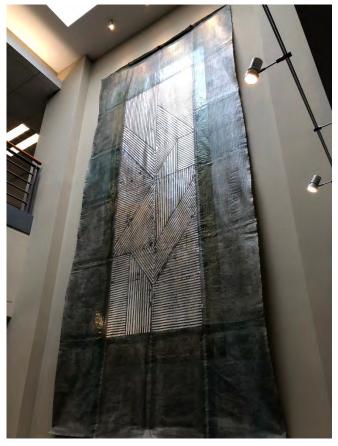
# PROPERTY PHOTOS – INTERIOR WHEN FULLY OCCUPIED (existing conditions may be different than shown)



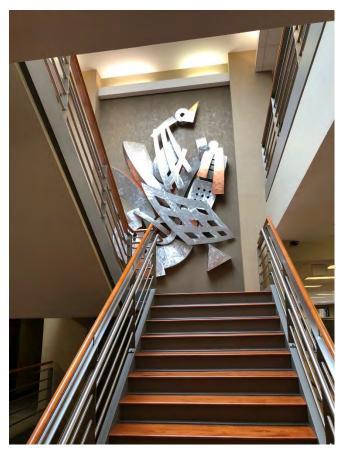
Atrium Stairway – Main/Lobby Level



Small Conference Room - Lobby



Artwork – Atrium Stairway at 2<sup>nd</sup>



Artwork – Atrium Stairway at 1st

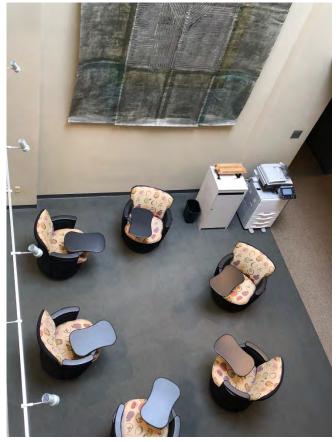
# **PROPERTY PHOTOS – INTERIOR WHEN FULLY**





Typical Break-Out Lounge Areas (above & to right)





Break Out/Lounge Area



Typical Open Office Area

# **PROPERTY PHOTOS – INTERIOR WHEN FULLY**

### **OCCUPIED** (existing conditions may be different than shown)



Typical Open Office Area



Passenger Elevator

# **PROPERTY PHOTOS – INTERIOR WHEN FULLY**

#### **OCCUPIED** (existing conditions may be different than shown)



Lobby Entry Reception



Board Room



Main File & Storage Room



Fitness Room



Cafeteria & Vending



Secured Data Center

#### **PROPERTY PHOTOS – SELECTED MECHANICALS**



81 Kw Spectrum Brand Generator



Fire System Panel



Water Softening System



Silent "Intruder" Light System



Fire Protection Main Valves

### **PROPERTY PHOTOS – SELECTED MECHANICALS**



**Electrical Service Specifications** 

Main Electrical Switch Panels

When Protected By A Current Limiting Main Device, A N/A Amper Maximum Class N/A Fuse Or A Type N/A Circuit Breaker Rate Not More Than N/A Amperes Must Be Used. The Short Circuit Rating Of This Switchboard Section Is Equ To The Lowest Rating Of (1) Any Section Electrically Connected in Serie Or (2) Any Installed Panelboard Having A Marked Sho Circuit Rating Or (3) Any Device Installed Except As Noted In Th Series Rating Information Manual Attached. If This Section Contains A Control Transformer, The Seconda Voltage Is 120V.	Volts       148097/211V       G. O. NO.         Phase       3       Item No.       24         Wire       14       Section No.       1 of '3         Mid. At       SUM       Date       '06/30/01         Current Ratings-Amperes       Date       '06/30/01         Supply       3000       Neut.       '3000         Section       3000       Neut.       '3000         Section       3000       Neut.       '3000         Section       3000       Neut.       '3000         Enclosure Type       NEMA - 1       '''         This Section Is Ratell For Use On A Circuit Capable Of Delivering       More Than 65KA       RMS Sym. Amperes, 600       Volts Maxim         When Protected By A Current Limiting Main Device, A       N/A Amp       Maximum Class       N/A Fuse Or A Type       N/A Amp         Not More Than       N/A       Amperes Must Be Used.       The Short Circuit Rating Of This Switchboard Section Is Ecto The Lowest Rating Of (1) Any Section Electrically Connected In Sector (2) Any Installed Panelboard Having A Marked St Circuit Brating Of (3) Any Device Installed Except As Noted In Series Rating Information Manual Attached.         If This Section Contains A Control Transformer, The Second Voltage Is 120V.       Yet Altached.	Switch	- and
Phase       3       Hem No. '24         Wire       4       Section No. '1 Of '3         Mid. At       'SUM       Date       '06/30/01         Current Ratings-Amperes       Date       '06/30/01         Supply       '3000       Neut.       '3000         Section       '3000       Neut.       '3000         Section       '3000       Neut.       '3000         Section       '3000       Neut.       '3000         Enclosure Type       'NEMA-1       '''         More Than       65KA       RMS Sym. Amperes, 600       Volts Maximum         When Protected By A Current Limiting Main Device, A       N/A Ampere       Maximum Class         N/A       Fuse Or A Type       N/A       Ampere         Not More Than       N/A       Amperes Must Be Used.       The Short Circuit Rating Of (1) Any Section Electrically Connected in Serie (2) Any Installed Panelboard Having A       Marked Sho         Circuit Rating Of (3) Any Device Installed Except As Noted in Th       Series Rating Information Manual Attached.         If This Section Contains A Control Transformer, The Seconda       Voltage is 120.         If This Section Contains A Control Transformer, The Seconda       If This Section Contains A Control Transformer, The Seconda	Phase       3       Item No.       124         Wire       4       Section No.       1 of '3         Mid. At       SUM       Date       106/30/01         Current Ratings-Amperes       Neut.       13000       Neut.       13000         Section       13000       Neut.       13000       Neut.       13000         Section       13000       Neut.       13000       Neut.       13000         Enclosure Type       NEMA - 1       1       1       1         More Than       65KA       RMS Sym. Amperes, 600       Volts Maxim         When Protected By A Current Limiting Main Device, A       N/A Amp         Maximum Class       N/A       Fuse Or A Type       N/A       Circuit Breaker Re         Not More Than       N/A       Amperes Must Be Used.       The Short Circuit Rating Of This Switchboard Section Is Eco       Scircuit Rating Of (3) Any Device Installed Except As Noted In Series Rating Information Manual Attached.         If This Section Contains A Control Transformer, The Second In Section Contains A Control Transformer, The Second In Section Contains A Device       Not Noted In Section Contains A Device	Volts 480Y/277V	G. O. NO.
Wire       4       Section No. 1 Of 3         Mid. At       SUM       Date       106/30/01         Current Ratings-Amperes       Date       106/30/01         Supply       3000       Neut.       3000         Section       13000       Neut.       13000         Enclosure Type       NEMA-1	Wire       4       Section No. 1 of '3         Mid. At       SUM       Date       106/30/01         Current Ratings-Amperes       Neut. 3000       Neut. 3000         Supply       3000       Neut. 3000         Section       13000       Neut. 3000         Enclosure Type       NEMA-1         This Section Is Rated For Use On A Circuit Capable Of Delivering         More Than       65KA         RMS Sym. Amperes,       600         Volts Maxim         When Protected By A Current Limiting Main Device, A       N/A Amp         Maximum Class       N/A       Fuse Or A Type         Not More Than       N/A       Amperes Must Be Used.         The Short Circuit Rating Of This Switchboard Section Is Ecord Type Installed Panelboard Having A       Marked St         Circuit Rating Of (3) Any Device Installed Except As Noted In Series Rating Information Manual Attached.       If This Section Contains A Control Transformer, The Second In Section Contains A Control Transformer, The Second In Section Contains A Device Installed Except As Noted In Section Contains A Control Transformer, The Second In Section Contains A Device Installed Except As Noted In Section Contains A Control Transformer, The Second In Section Contains A Device Installed Except As Noted In Section Contains A Control Transformer, The Second In Section Contains A Device Installed Except As Noted In Section Contains A Device Instand As Intexecond In Second In Section Contains A Control Transform		Item NO.
Md. At       SUM       Date       106/30/01         Current Ratings-Amperes       Supply       3000       Neut.       13000         Section       3000       Neut.       13000       Section       13000         Enclosure Type       NEMA-1       1       1       1         This Section Is Rated For Use On A Circuit Capable Of Delivering Nemore Than 65KA       RMS Sym. Amperes, 600       Volts Maximum         When Protected By A Current Limiting Main Device, A       N/A Ampere       N/A Ampere         Maximum Class       N/A       Fuse Or A Type       N/A Circuit Breaker Rate         Not More Than       N/A       Amperes Must Be Used.       The Short Circuit Rating Of This Switchboard Section Is Equino The Lowest Rating Of (1) Any Section Electrically Connected in Serie Or (2) Any Installed Panelboard Having A Marked Sho       Circuit Rating Or (3) Any Device Installed Except As Noted In The Series Rating Information Manual Attached.         If This Section Contains A Control Transformer, The Seconda       If This Section Contains A Device	Mid. At     SUM     Date     106/30/01       Current Ratings-Amperes		Oconomic
Current Ratings-Ampères         Supply       3000         Section       3000         Neut.       3000         Section       3000         Enclosure Type       NEMA-1         Inside       Section         More Than       65KA         RMS Sym. Amperes,       600         Volts Maximur         When Protected By A Current Limiting Main Device, A       N/A Amper         Maximum Class       N/A       Fuse Or A Type         Not More Than       N/A       Ampeers Must Be Used.         The Short Circuit Rating Of This Switchboard Section Is Equinor The Installed Panelboard Having A       Marked Sho         Circuit Rating Or (3) Any Device Installed Except As Noted In The Series Rating Information Manual Attached.       If This Section Contains A Control Transformer, The Seconda         If This Section Contains A Control Transformer, The Seconda       Interview	Current Ratings-Amperes           Supply         3000           Section         3000           Neut.         3000           Section         3000           Neut.         3000           Enclosure Type         NEMA-1           Inis Section Is Rated For Use On A Circuit Capable Of Delivering           More Than         65KA           RMS Sym. Amperes,         600           Volts Maxim           When Protected By A Current Limiting Main Device, A         N/A Amp           Maximum Class         N/A         Fuse Or A Type           Not More Than         N/A         Amperes Must Be Used.           The Short Circuit Rating Of This Switchboard Section Is Eco         To The Lowest Rating Of (1) Any Section Electrically Connected In Series Rating Information Manual Attached.           If This Section Contains A Control Transformer, The Second         Section Contains A Control Transformer, The Second	am	Date 106/30/01
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# VILLAGE OF WATERFORD

### WATERFORD OVERVIEW

Waterford is a pleasant community located along the Fox River in western Racine County in southeast Wisconsin. In the middle of a rich farming community, the village was the hub of commerce and continues to grow its industrial, manufacturing, retail and service. Its name reflects the area where early settlers forded the river with livestock and wagons carrying raw materials and goods to and from markets.

The village was incorporated in 1906 and covers over 2 square miles and has a population of over 5,400 people. It is a community rich in small town charm and large city opportunities. Located just 30 minutes from Racine, Kenosha and Milwaukee and one hour from Chicago and Madison, Waterford enjoys the best that both small town and big city has to offer.



The Village of Waterford boasts of many things including wonderful community events such as the River Rhythms outdoor summer music series along the shores of the Fox River, the annual Balloon Fest of hot air balloons, the River Art Walk showcasing the work of local artists, along with the activities surrounding all season holiday festivities.

Recreational activities abound, from organized sports teams to water recreation on the Fox River including motorized boating to canoe and kayak adventures from the headwaters of the Fox River in Waukesha County through Waterford, Rochester, and Burlington to the

Illinois state line. Enjoying time on the Fox may find you watching an eagle soar; deer, otter, beaver or red fox visiting for a drink or a frolic; see the swans, herons, egrets, geese ducks, sandpipers or cranes making their home on the river; or try throwing a line in to catch a couple of the many fish such as walleye, northern pike, pan fish and more making their way down the river.

Waterford has a Fire and EMS department that provides paramedic level service, the only department to do so in the area. Police services are provided by the Town of Waterford, continuing the Village's mission to keep the safety and protection of its citizens and visitors at the forefront.

Families often choose Waterford for the excellent schools, recognized education leaders and top-rated status in the State of Wisconsin. Waterford Union High School has just over 1,000 students and is ranked 32nd of 423 high schools, in the 88th percentile. Along with excellent



public schools, parents can choose a private parochial school and from several preschool and day care options.

Waterford proudly claims a rich history of community commitment to philanthropy and caring for one another. Ten Club Park was founded by business leaders who donated the park land to the village. The giving continues as volunteers contribute to the good of the community with many hours donated to the events and activities that make Waterford a destination for families, singles, and seniors.

1 RUNZHEIMER PARKWAY VILLAGE OF WATERFORD, WI

#### DEMOGRAPHICS

TRANSWESTERN PEAL ESTATE SERVICES

#### **Demographic Report**

1 Runzheimer Pkwy, Waterford, Wisconsin, 53185

Pagealision         2022 Total Properties         2222 State           2023 Total Properties         106         12,726         222,251           2020 Total Properties         106         12,726         222,251           2020 Total Properties         2,181         10,009         19,638           2023 Total Daytime Population         2,181         10,009         19,638           2023 Total Daytime Population         1,782         9,315         15,006           2023 Actial Daytime Population         1,782         9,315         48,8           2023 Median Age         43,2         44,5         44,8           2023 Median Household Income         \$40,993         \$49,151         \$50,007           2023 Meriage Household Income         \$40,993         \$49,151         \$50,007           2023 Meriage Households Income         \$40,993         \$49,151         \$50,007           2023 Intra Capita Income         \$40,993         \$49,151         \$50,007           2023 Total Households         948         \$,072         \$,776           2023 Total Households         948         \$,072         \$,976           2023 Total Households         947         \$,133         \$,940           2023 Total Households         947         \$,2		1 mile	3 miles	5 miles
2023 Total Population         2,207         12,726         22,251           2028 Projected Total Population         2,249         12,125         21,747           2020 Total Population         2,181         10,609         19,638           2023 Total Population         1,782         9,315         15,000           2023 Total Population         1,782         9,315         15,000           2023 Total Population         1,782         9,315         15,000           2023 Modian Age         -0.3%         0.3%         -0.2%           2023 Modian Age         44.8         -0.3%         0.3%         0.2%           2023 Modian Age         44.8         -0.3%         0.3%         0.2%           2023 Median Age         44.8         122,892         \$100,499         \$29,151         \$50,007           2023 Vercige Household Income         \$108,954         \$123,132         \$126,880         \$100,499           2023 Vercige Households         947         5,133         \$8,004         \$299           2023 Vercige Total Households         947         5,133         \$8,004           2023 Total Households         947         4,628         \$8,147           2023 Total Households         917         4,628         \$8	Population			
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2010         Total Population         2,249         12,125         21,747           2000         Total Population         2,181         10,809         19,638           2023         Total Population         1,782         9,315         15,006           2023-2028         Projected Annual Growth Rate         -0.3%         0.3%         0.2%           2023         Main Age         43.2         44.5         44.8           Income			2004 M (1997)	
2023 Total Daytime Population         1,782         9,315         15,006           2023-2028 Projected Annual Growth Rate         -0.3%         0.3%         0.2%           2023 Median Age         43.2         44.5         44.8           2023 Median Age         43.2         44.5         44.8           2023 Median Age         5108,954         \$123,132         \$100,499           2023 Median Age         5108,954         \$123,132         \$126,880           2023 Mercape Household Income         \$108,954         \$123,132         \$126,880           2023 Mercape Household Earning \$100,000+         39.9%         49.5%         50.4%           2023 Total Households Earning \$100,000+         39.9%         49.5%         60.4%           2023 Total Households         948         5,072         8,776           2023 Total Households         947         5,133         8,047           2010 Total Households         917         4,628         8,147           2010 Total Households         814         3,940         6,994           2010 Total Households         814         3,940         6,994           2010 Total Households         814         3,940         6,944           2023 Arotal Households         844         3,9	2010 Total Population	2,249	12,125	21,747
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2010-2020 Annual Growth Rate         -0.3%         0.3%         0.2%           2023 Median Age         43.2         44.5         44.8           Income         2023 Median Household Income         \$84,659         \$99,053         \$100,499           2023 Median Household Income         \$108,954         \$123,132         \$126,880           2023 Merge Household Income         \$46,999         \$49,161         \$50,007           2023 Income         \$108,954         \$123,132         \$126,880           2023 Total Households Earning \$100,000+         \$9.9%         \$49,5%         \$0.4%           Households         947         \$,133         \$8,064           2023 Total Households         947         \$,133         \$8,064           2010 Total Households         917         4,628         \$1,477           2000 Total Households         844         \$,940         6,994           2010 -2020 Annual Growth Rate         0.03%         0.2%         0.2%           2010 -2020 Annual Growth Rate         0.03%         0.3%         0.2%           2023 Average Household Size         2.3         2.5         2.5           Housing Units         1,040         \$,427         9,334           2023 Occupied Housing Units         0.9%<	2023 Total Daytime Population	1,782	9,315	15,006
2023 Median Age         43.2         44.5         44.8           Income         2023 Median Household Income         \$84,669         \$99,053         \$100,499           2023 Average Household Income         \$108,954         \$123,132         \$126,800           2023 Per Capita Income         \$46,999         \$49,151         \$50,007           2023 Households Earning \$100,000+         \$39,9%         49,5%         \$0,4%           Households         948         \$,072         8,776           2028 Projected Total Households         947         \$,133         8,804           2010 Total Households         917         4,628         8,147           2000 Total Households         844         3,940         6,994           2023-2028 Projected Annual Growth Rate         0.0%         0.2%         0.4%           2010 Total Households         844         3,940         6,994           2023-2028 Projected Annual Growth Rate         0.0%         0.2%         0.2%           2023 Average Household Size         2.3         2.5         2.5           2023 Coupled Housing Units         1,040         5,427         9,334           2023 Occupied Housing Units         8,9%         6.5%         6.0%          2023 Cocupied Housing Units	2023-2028 Projected Annual Growth Rate	-0.2%	0.0%	-0.2%
Income         Status         Status <thstatus< <="" td=""><td>2010-2020 Annual Growth Rate</td><td>-0.3%</td><td>0.3%</td><td>0.2%</td></thstatus<>	2010-2020 Annual Growth Rate	-0.3%	0.3%	0.2%
2023 Median Household Income         \$84,669         \$99,053         \$100,499           2023 Average Household Income         \$100,954         \$123,132         \$126,800           2023 Per Capita Income         \$46,999         \$49,161         \$50,007           2023 Households Earning \$100,000+         39,9%         49,5%         \$0,4%           Households         948         \$0,772         8,776           2023 Total Households         947         \$1,33         8,804           2010 Total Households         947         \$1,33         8,804           2010 Total Households         947         \$1,33         8,804           2010 Total Households         947         \$1,628         8,147           2010 Total Households         844         3,940         6,994           2023 Total Households         844         3,940         6,994           2023 Total Household Size         2.3         2.5         2.5           2010 -2020 Annual Growth Rate         0.0%         0.2%         0.1%           2023 Total Housing Units         1,040         5,427         9,334           2023 Occupied Housing Units: Owner         71.3%         83.2%         84.6%           2023 Anderia Housing Units: Owner         71.3% <td>2023 Median Age</td> <td>43,2</td> <td>44.5</td> <td>44.8</td>	2023 Median Age	43,2	44.5	44.8
2023 Median Household Income         \$84,669         \$99,053         \$100,499           2023 Average Household Income         \$100,954         \$123,132         \$126,800           2023 Per Capita Income         \$46,999         \$49,161         \$50,007           2023 Households Earning \$100,000+         39,9%         49,5%         \$0,4%           Households         948         \$0,772         8,776           2023 Total Households         947         \$1,33         8,804           2010 Total Households         947         \$1,33         8,804           2010 Total Households         947         \$1,33         8,804           2010 Total Households         947         \$1,628         8,147           2010 Total Households         844         3,940         6,994           2023 Total Households         844         3,940         6,994           2023 Total Household Size         2.3         2.5         2.5           2010 -2020 Annual Growth Rate         0.0%         0.2%         0.1%           2023 Total Housing Units         1,040         5,427         9,334           2023 Occupied Housing Units: Owner         71.3%         83.2%         84.6%           2023 Anderia Housing Units: Owner         71.3% <td>Income</td> <td></td> <td></td> <td></td>	Income			
2023 Average Household Income         \$109,954         \$123,132         \$126,880           2023 Per Capita Income         \$46,999         \$49,161         \$50,007           2023 Households Earning \$100,000+         39.9%         49.5%         \$0.4%           Households         948         \$0.772         8,776           2023 Total Households         948         \$0.772         8,776           2023 Total Households         947         \$1,33         8,804           2010 Total Households         917         4,628         8,147           2003 Total Households         844         3,940         6,994           2023-2028 Projected Annual Growth Rate         0.0%         0.2%         0.1%           2010 -2020 Annual Growth Rate         -0.3%         0.3%         0.2%           2010 -2020 Annual Growth Rate         71.3%         83.2%         84.6%           2023 Occupied Housing Units         1,040         5,427         9,334           2023 Occupied Housing Units         8.9%         6.5%         6.0%           2023 Vacant Housing Units         8.9%         6.5%         6.0%           2023 Actia Housing Units         8.9%         6.5%         6.0%           2023 Median Home Value         \$398,707         <		\$84,669	\$99,053	\$100,499
2023 Per Capita Income         \$46,999         \$49,161         \$50,007           2023 Households Earning \$100,000+         39.9%         49.5%         50.4%           Households         2023 Total Households         948         5,072         8,776           2023 Total Households         947         5,133         8,804           2010 Total Households         947         4,628         8,147           2000 Total Households         917         4,628         8,147           2000 Total Households         844         3,940         6,994           2023-2028 Projected Annual Growth Rate         0.0%         0.2%         0.1%           2010 -2020 Annual Growth Rate         0.3%         0.3%         0.2%           2023 Total Housing Units         1,040         5,427         9,334           2023 Total Housing Units: Owner         71.3%         83.2%         84.6%           2023 Coupied Housing Units: Owner         71.3%         83.2%         84.6%           2023 Total Housing Units: Owner         71.3%         83.2%         6.6%           2023 Vacant Housing Units: Owner         71.3%         83.2%         6.0%           2023 Average Household Size         8.9%         6.5%         6.0%         203.3%				
Households         5072         8,776           2023 Total Households         948         5,072         8,776           2028 Torjected Total Households         947         5,133         8,804           2010 Total Households         917         4,628         8,147           2000 Total Households         844         3,940         6,994           2023-2028 Projected Annual Growth Rate         0.0%         0.2%         0.1%           2010-2020 Annual Growth Rate         0.0%         0.2%         0.2%           2023 Average Household Size         2.3         2.5         2.5           Housing         1,040         5,427         9,334           2023 Occupied Housing Units         0wner         71.3%         83.2%         84.6%           2023 Occupied Housing Units         0wner         71.3%         83.2%         84.6%           2023 Vacant Housing Units         0wner         71.3%         83.2%         84.6%           2023 Vacant Housing Units         8.9%         6.5%         6.0%         6.0%           2023 Artican American/Black Population         0.1%         0.3%         0.2%         2.2%           2023 Artican American/Black Population         0.1%         0.3%         0.2%         0.2% <td></td> <td>Condition in the second</td> <td>and the star of an</td> <td>and the second sec</td>		Condition in the second	and the star of an	and the second sec
Households         2023 Total Households         948         5,072         8,776           2023 Total Households         947         5,133         8,804           2010 Total Households         917         4,628         8,147           2000 Total Households         917         4,628         8,147           2000 Total Households         844         3,940         6,994           2023-2028 Projected Annual Growth Rate         0.0%         0.2%         0.1%           2010 Total Annual Growth Rate         0.0%         0.2%         0.1%           2012 Average Household Size         2.3         2.5         2.5           Housing         1,040         5,427         9,334           2023 Occupied Housing Units: Owner         71,3%         83.2%         84.6%           2023 Occupied Housing Units: Nenter         28,7%         16,8%         15.4%           2023 Vacant Housing Units: Renter         28,9%         6.5%         6.0%           2023 Artican American/Mack Population         0.1%         0.2%         0.2%           2023 Artican American/Mask Native Population         0.1%         0.2%         0.2%           2023 Artican American/Mask Native Population         0.1%         0.2%         0.2%           2023	2023 Households Earning \$100.000+	39.9%	49.5%	50.4%
2023 Total Households         948         5,072         8,776           2028 Projected Total Households         947         5,133         8,804           2010 Total Households         917         4,628         8,147           2000 Total Households         914         3,940         6,974           2023 Z028 Projected Annual Growth Rate         0.0%         0.2%         0.1%           2010-2020 Annual Growth Rate         0.0%         0.2%         0.2%           2023 Average Household Size         2.3         2.5         2.5           2023 Total Housing Units         1,040         5,427         9,334           2023 Occupied Housing Units: Owner         71.3%         83.2%         84.6%           2023 Occupied Housing Units: Renter         28.7%         16.8%         15.4%           2023 Median Home Value         \$398,707         \$353,229         \$356,539           Race and Origin           2023 African American/Black Population         0.1%         0.2%         0.2%           2023 Asian Population         0.1%         0.2%         0.2%           2023 African American/Black Population         0.1%         0.0%         0.0%           2023 African American/Black Population         0.1%         0.2%	WANT CREWNED COUNTRACTORING		14.44.64	31010
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2023 Average Household Size         2.3         2.5         2.5           Housing         2023 Total Housing Units         1,040         5,427         9,334           2023 Occupied Housing Units         0wner         71.3%         83.2%         84.6%           2023 Occupied Housing Units: Renter         28.7%         16.8%         15.4%           2023 Vacant Housing Units: Renter         28.7%         16.8%         15.4%           2023 Vacant Housing Units: Renter         28.7%         16.8%         15.4%           2023 Median Home Value         \$398,707         \$353,229         \$356,539           Race and Origin         0.1%         0.3%         0.3%           2023 African American/Black Population         0.1%         0.2%         0.2%           2023 African American/Black Population         0.1%	2023-2028 Projected Annual Growth Rate	0.0%	0.2%	0.1%
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2023 Total Housing Units         1,040         5,427         9,334           2023 Occupied Housing Units: Owner         71.3%         83.2%         84.6%           2023 Occupied Housing Units: Renter         28.7%         16.8%         15.4%           2023 Vacant Housing Units         8.9%         6.5%         6.0%           2023 Vacant Housing Units         8.9%         6.5%         6.0%           2023 Median Home Value         \$398,707         \$353,229         \$356,539           Race and Origin           2023 African American/Black Population         0.1%         0.3%         0.3%           2023 African American/Black Population         0.9%         0.7%         0.7%           2023 African Fopulation         0.9%         0.7%         0.2%           2023 African Indian/Alaska Native Population         0.9%         0.7%         0.2%           2023 Spacific Islander Population         0.9%         0.7%         0.2%           2023 Other Race Population         1.2%         1.0%         0.9%           2023 Other Race Population         1.2%         4.6%         4.8%           2023 Population of Two or More Races         5.2%         4.6%         4.8%           2023 Hispanic Population (Any Race)         5.0%	2023 Average Household Size	2.3	2.5	2.5
2023 Total Housing Units         1,040         5,427         9,334           2023 Occupied Housing Units: Owner         71.3%         83.2%         84.6%           2023 Occupied Housing Units: Renter         28.7%         16.8%         15.4%           2023 Vacant Housing Units         8.9%         6.5%         6.0%           2023 Vacant Housing Units         8.9%         6.5%         6.0%           2023 Median Home Value         \$398,707         \$353,229         \$356,539           Race and Origin           2023 African American/Black Population         0.1%         0.3%         0.3%           2023 African American/Black Population         0.9%         0.7%         0.7%           2023 African Fopulation         0.9%         0.7%         0.2%           2023 African Indian/Alaska Native Population         0.9%         0.7%         0.2%           2023 Spacific Islander Population         0.9%         0.7%         0.2%           2023 Other Race Population         1.2%         1.0%         0.9%           2023 Other Race Population         1.2%         4.6%         4.8%           2023 Population of Two or More Races         5.2%         4.6%         4.8%           2023 Hispanic Population (Any Race)         5.0%	Housing			
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2023 Median Home Value         \$398,707         \$353,229         \$356,539           Race and Origin         2023 African American/Black Population         0.1%         0.3%         0.3%           2023 American Indian/Alaska Native Population         0.1%         0.2%         0.2%         0.2%           2023 Asian Population         0.1%         0.2%         0.2%         0.2%         0.2%           2023 Asian Population         0.9%         0.7%         0.7%         0.7%         0.7%           2023 Population         0.1%         0.0%         0.0%         0.0%         203         93.1%           2023 Other Race Population         1.2%         1.0%         0.9%         2023 Population of Two or More Races         5.2%         4.6%         4.8%           2023 Population of Two or More Races         5.0%         4.2%         4.1%           Occupation and Education         56.4%         60.6%         58.6%           2023 White Collar Population         56.4%         36.8%         34.8%				1.2 A.2.V.2.V
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2023 White Population         92.6%         93.2%         93.1%           2023 Other Race Population         1.2%         1.0%         0.9%           2023 Population of Two or More Races         5.2%         4.6%         4.8%           2023 Hispanic Population (Any Race)         5.0%         4.2%         4.1%           Occupation and Education         2023 White Collar Population         56.4%         60.6%         58.6%           2023 Population with Bachelor's Degree or Higher         35.6%         36.8%         34.8%		1412.14	and the second sec	a V Day
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2023 White Collar Population         56.4%         60.6%         58.6%           2023 Population with Bachelor's Degree or Higher         35.6%         36.8%         34.8%	Occupation and Education			
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	2023 Unemployment Rate	1.6%	1.5%	1.6%
		21970	2,575	1.0.10

### **KEY FACTS – 1 MILE**



### **KEY FACTS – 3 MILES**



### **KEY FACTS – 5 MILES**

EDUCATION		INCOME
3%		\$100,499 Median Household Income
No High School Diploma Graduate	ool Some College Bachelor's/Gr	
EMPLOYMENT		\$372,809
White Collar	58.6%	Median Net Worth
Blue Collar	28.5% 1.6%	HOUSEHOLD INCOME (\$)
Services	12.9% Unemploym	
	KEY FACTS	100000-149999
22,251	44.8	75000-99999 50000-74999
	Median Age	35000-49999
Population	Median Age	25000-34999
8,776	\$79,709	0-14999
Households	Median Disposable Income	0 400 800 1,200 1,600 2,000

### MILWAUKEE OVERVIEW

Milwaukee is the largest city in the state of Wisconsin and the fifth-largest city in the Midwestern United States. The seat of the eponymous county, it is on Lake Michigan's western shore. Ranked by estimated 2014 population, Milwaukee was

the 31st largest city in the United States. The city's estimated population in 2017 was 595,351. Milwaukee had grown to become one of the largest cities in the United States. Its population peaked at 741,324. In 1960, the Census Bureau reported city's population as 91.1% white and 8.4% black.

By the late 1960s, Milwaukee's population had started to decline as people moved to suburbs, aided by federal subsidies of highways. They moved to take advantage of new housing. Milwaukee had a population of 636,212 by 1980, while the population of the overall metropolitan area increased. Given its large immigrant population and historic neighborhoods, Milwaukee avoided the severe declines of some of its fellow "rust belt" cities.



Since the 1980s, the city has begun to make strides in improving its economy, neighborhoods, and image, resulting in the revitalization of neighborhoods such as the Historic Third Ward, Lincoln Village, the East Side, and more recently Walker's Point and Bay View, along with attracting new businesses to its downtown area. These efforts have substantially slowed the population decline and have stabilized many parts of Milwaukee.

Milwaukee was once the home to four of the world's largest beer breweries (Schlitz, Blatz, Pabst, and Miller), and was the number one beer producing city in the world for many years. Despite the decline in its position as the world's leading beer producer after the loss of two of those breweries, Miller Brewing Company remains a key employer by employing over 2,200 of the city's workers. Because of Miller's position as the second-largest beer-maker in the U.S., the city remains known as a beer town. The city and surrounding areas are seeing a resurgence in microbreweries, nanobreweries and brewpubs with the craft beer movement.

Three beer brewers with Wisconsin operations made the 2009 list of the 50 largest beermakers in the United States, based on beer sales volume. Making the latest big-breweries list from Wisconsin is MillerCoors at No. 2. MillerCoors is a joint venture formed in 2008 by Milwaukee-based Miller Brewing Co. and Golden, Colorado-based Molson Coors Brewing Company. The Minhas Craft Brewery in Monroe, Wisconsin, which brews Huber, Rhinelander and Mountain Crest brands, ranked No. 14 and New Glarus Brewing Company, New Glarus, Wisconsin, whose brands include Spotted Cow, Fat Squirrel and Uff-da, ranked No. 32.

Happy Days and Laverne and Shirley, two sitcoms that aired on ABC in the 1970s and 1980s, were set in Milwaukee, and often used the Milwaukee breweries as a backdrop for the storyline.

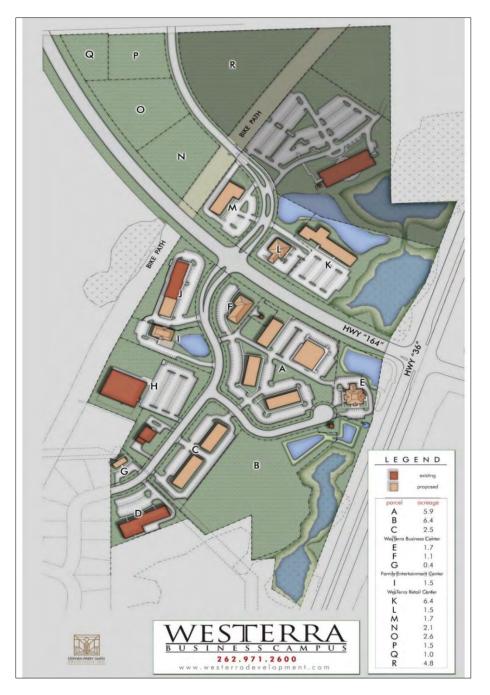
Milwaukee is the home to the international headquarters of six Fortune 500 companies: Johnson Controls, Northwestern Mutual, Manpower, Rockwell Automation, Harley-Davidson and Joy Global. Other companies based in Milwaukee include Briggs & Stratton, Alliance Federated Energy, Marshall & Ilsley (acquired by BMO Harris Bank in 2010), Hal Leonard, Wisconsin Energy, the American Society for Quality, A. O. Smith, Rexnord, Master Lock, American Signal Corporation, GE Healthcare Diagnostic Imaging and Clinical Systems and MGIC Investments. The Milwaukee metropolitan area ranks fifth in the United States in terms of the number of Fortune 500 company headquarters as a share of the population. Milwaukee also has a large number of financial service firms, particularly those specializing in mutual funds and transaction processing systems, and a number of publishing and printing companies.

In the early 21st century, the city is undergoing its largest construction boom since the 1960s. Major new additions to the city in the past two decades include the Milwaukee Riverwalk, the Wisconsin Center, Miller Park, an expansion to the Milwaukee Art Museum, Milwaukee Repertory Theater, and Pier Wisconsin, as well as major renovations to the UW–Milwaukee Panther Arena. The Fiserv Forum opened in late 2018.

Source: https://en.wikipedia.org/wiki/Milwaukee

### WESTERRA BUSINESS CAMPUS SITE MAP & AVAILABLE SITES

The Runzheimer International Ltd property is located in the Westerra Business Campus, in Waterford, Wisconsin. The property's "front and center" location is at the northernmost entry into the village along Highway 36 and represents an important "first impression" of the Village. Please note the parcel map below at present is a mix of developed and vacant parcels and is shown for general reference and orientation purposes only.



### **VILLAGE & COUNTY RESOURCES & WEB LINKS**

#### VILLAGE OF WATERFORD (WATERFORDWI.ORG)

#### **Business Resources**

- <u>Waterford Area Chamber of Commerce</u>
- Absolutely Waterford Main Street Program
- <u>Guide to Starting a Business in Waterford</u>
- Curb Appeal Facade Improvement Grant Program
- <u>RCEDC Summary of Services</u>
- Racine County Economic Development Corporation (RCEDC)
- Business Lending Partners Wisconsin SBA 504 Lender
- Racine County Doing Business in Racine County
- Southeastern Wisconsin Regional Planning Commission
- Wisconsin Economic Development Corporation
- Wisconsin Women's Business Initiative
- <u>UW-Parkside Small Business Development Center</u>
- Wisconsin Innovation Service Center
- WI Alcohol & Tobacco Laws for Retailers
- Small Business Administration
- How to Write a Business Plan
- SCORE Mentors to America's Small Business

VISION OF WATERFORD – 2018 MASTER PLAN UPDATE (available at the Village website in downloadable PDF form)

### **ECONOMIC DEVELOPMENT INCENTIVES**

Economic development incentives may be available from the Village of Waterford and/or Racine County. For further information, please contact the following government representatives:

Village of Waterford:	
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Zeke Jackson Village Administrator 123 N. River Street Waterford, WI 53185 O: 262.534.3980 M: 920.421.4457 E: zjackson@waterfordwi.org

Racine County Economic

Development Corporation: Laura Million Business Development Manager 2320 Renaissance Boulevard Sturtevant, WI 53177 O: 262.898.7530 M: 262.676.9575 E: Imillion@rcedc.org